

MANAGEMENT AND ORGANIZATIONAL STUDIES 020b

January to April 2008

“A Multi-disciplinary Study of Globalization”

Lectures: Mondays and Wednesdays, 11:30 a.m. - 12:30 p.m.

McKellar Room: University Community Centre

Course web site: <http://rleduc.pageout.net>

Raymond Leduc

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Office Hours: Monday 1:00 p.m. to 4:00 p.m.
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COURSE OUTLINE

Course description:

Management and Organizational Studies 020a/b is a multi-disciplinary introduction to the four-year Bachelor of Management and Organizational (BMOS) program. The objective of the course, broadly stated, is to introduce BMOS students to the academic disciplines of the social sciences by investigating in a multi-disciplinary fashion the theme of "**globalization**."

In Management and Organizational Studies 020a/b, first-year BMOS students will become acquainted with different academic disciplines represented in the Faculty of Social Science such as Anthropology, Economics, Geography, History, Political Science, Psychology, and Sociology. Each of these disciplines can help to equip students with the array of communications, research, and analytical skills crucial to succeeding in today's highly competitive and complex business environment. In addition, familiarity with the approaches and methods of the social sciences will enable BMOS students to make informed choices when selecting course options or developing sub-concentration "theme" areas in the following three years of their program.

Secondly, and more specifically, the course investigates the theme of "**globalization**," an important yet controversial subject surrounded by much misunderstanding and debate. Students will be presented with a wide array of perspectives on globalization, ranging from the historical organization of the global economy to the emergence of global politics and culture in our own time. In the process, students will be encouraged to develop their own interpretations of the many and varied challenges and opportunities that globalization presents, always basing their opinions on the rigorous tests of evidence and analysis that are integral to the social sciences.

The class meets three times per week (two 50-minute lectures; one 50-minute tutorial).

Course prerequisite: Enrolment in the BMOS Program.

Course grading:

Mid-term examination (Thursday Feb 21/08)	25%
Written assignment (due Thursday Mar 20/08)	30%
Tutorial participation	15%
Final examination (held during the April examination period)	30%

Course readings (all are available for purchase in the University Book Store):

The **course textbook is:** Charles W.L. Hill and Thomas McKaig, *Global Business Today*, Canadian edition (McGraw-Hill Ryerson Limited, 2006).

Students also require for the written assignment and the examinations:

Globalization – The Transformation of Social Worlds – D. Stanley Eitzen and Maxine Baca Zinn (Thomson Wadsworth Publishers)

STUDENTS ARE RESPONSIBLE FOR COMPLETING ALL REQUIRED READINGS.

Attendance at Lectures

During the lectures I will be expanding upon the material covered in the textbooks, discussing current events from various sources (newspapers, journals, etc), and asking questions based upon the material we have covered. In addition to helping to clarify some of the globalization concepts, these discussions will also be considered fair game to be included on the examinations. Although the enrollment in the course is very high, I will occasionally take attendance during the lecture. These attendance records will be used in addition to the tutorial attendance records when evaluating whether or not a student will be allowed to write the final examination. Please refer to the Academic Calendar for the university policies regarding attendance and being allowed to write the final examination.

Attendance at Weekly Tutorials:

In a large lecture format course such as MOS 020a/b, it is essential that students participate actively in the weekly discussions of their assigned tutorial section. Tutorials are the best opportunity to discuss the course readings and lectures in depth, and their relevance to contemporary issues. In addition, the tutorial session is where such important matters as exam preparation and procedures for completing the written assignment are conveyed. Tutorials also represent the best opportunity to assess how well students are grasping the course materials, and in turn allow students to contribute most directly to their own learning and that of their colleagues. Consequently, any student who is **absent from three regularly scheduled tutorial sessions** and fails to provide acceptable medical or other relevant document explaining each absence, will receive a written warning (via e-mail) from their Teaching Assistant notifying them that they are at risk of being debarred from writing the final examination. Any student who subsequently **misses a fourth tutorial session** will be reported to the Dean of the Faculty of Social Science and **be debarred from taking the final examination in MOS 020a/b**. Additional information concerning this policy can be found under the section “Examinations/Attendance” in the *Western Academic Calendar*.

Written Assignment:

All students are required to submit one written assignment in which they demonstrate their *critical reading and research skills* and their ability to *synthesize* what they have read into a concisely written commentary centered upon a clearly articulated thesis or organizing principle. **Due date: Thursday March 20/08.**

Students must refer to the MOS 020a/b website for detailed instructions on completing the written assignment.

A paper copy of the written assignment must be submitted on the date the assignment is due. Students can submit the paper copy of their written assignment to Raymond Leduc's office (SSC 2221) by 4:00 p.m. on the due date, or make arrangements to submit their paper directly to their Teaching Assistant by 4:00 p.m. on the due date. In addition, an identical electronic copy of the written assignment must be submitted by the due date and time to www.turnitin.com where students must also register with their own password to ensure that their work is secure. Registration instructions are found at www.turnitin.com. The class ID number for MOS 020b is **2124888**. The class enrolment password is **globalize**.

Late submissions without a documented medical or equivalent reason will be penalized by 5% for the first day, and 2% per day thereafter (weekends and holidays included). Pressure of work is not an acceptable excuse.

Note: Both a written hard copy and an electronic copy (submitted to www.turnitin.com) must be submitted before the deadline. If one or both copies are not submitted on time, the late penalty will apply until both are submitted. For example, if the written hard copy is submitted on time but the electronic copy is not submitted to www.turnitin.com until 7 days later, then the late penalty will be 17% (5% for the first day and 6 days x 2%/day for the remaining days until it was submitted). It is strongly recommended that you do not leave your submissions until the last moment. You are able to submit your electronic copy to www.turnitin.com from any computer with internet access so saying "your computer is down" is not an acceptable excuse.

To protect against **loss of a written assignment**, students are advised to keep a duplicate copy of the assignment (as submitted), and to retain their rough notes until the final grades have been determined in the course.

FAILURE TO COMPLETE THE WRITTEN ASSIGNMENT WITHOUT PERMISSION OF THE INSTRUCTOR WILL RESULT IN A FAILURE IN MOS 020A/B.

Library Support Services

The BMOS program has a dedicated library resource person who can help with any research or library related questions you may have. If you are uncertain about how to use the resources of the library, properly reference the source materials you use, or have any other questions you can contact:

Kim McPhee
Research & Instructional Services Librarian
Psychology / Management & Organizational Studies
The D.B. Weldon Library
Email: kmcpee5@uwo.ca
Phone: 519-661-2111 x88847

If she is unavailable, you can also ask the staff at the Reference Desk for assistance.

Examinations:

The mid-term examination and the final examination will follow a multiple-choice and essay answer format.

The **mid-term examination**, written on *Thursday February 21/08* from *7:00 p.m. to 9:00 p.m.* will cover all lectures, readings, and the videos from Week One through Week Seven. The examination will consist of a combination of short answer and multiple choice questions.

The **final examination**, written during the April final examination period, will cover all lectures, readings, and the videos from Week Eight through Week Fourteen. It will also consist of a combination of short answer and multiple choice questions. In order to best answer the short answer questions, it will be necessary for students to draw upon the content of the entire course.

ACADEMIC POLICIES AND PROCEDURES

Plagiarism: Students must write their assignments in their own words. Whenever students take an idea, or a passage from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offence (see “Scholastic Offence Policy” in the Western Academic Calendar).

Plagiarism Checking: All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (link to Turnitin.com website: www.turnitin.com).

Computer-Marked Multiple-Choice Exams: Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.”

Eligibility: The prerequisite for MOS 020a/b is enrolment in the Bachelor of Management and Organizational Studies Program. Unless you have either the prerequisite for this course or written special permission from your Dean to enroll in it, you will be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

LECTURE and TUTORIAL SCHEDULE

WEEK 1	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter One</p> <p>D. Stanley Eitzen and Maxine Baca Zinn, <i>Globalization – The Transformation of Social Worlds</i> (Thompson Wadsworth, 2006) – Chapter One – Pages 1 to 11</p> <p>Lecture: Monday January 7 2008 INTRODUCTION TO MANAGEMENT AND ORGANIZATIONAL STUDIES 020a/b</p> <p>Lecture: Wednesday January 9 2008 GLOBALIZATION</p>
WEEK 2	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Two</p> <p>D. Stanley Eitzen and Maxine Baca Zinn, <i>Globalization – The Transformation of Social Worlds</i> (Thompson Wadsworth, 2006) – Chapter Two – Pages 13 to 14 and 32 to 49</p> <p>Lecture: Monday January 14 2008 COUNTRY DIFFERENCES IN POLITICAL ECONOMY</p> <p>Lecture: Wednesday January 16 2008 DIMENSIONS OF GLOBALIZATION</p>
WEEK 3	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Three</p> <p>D. Stanley Eitzen and Maxine Baca Zinn, <i>Globalization – The Transformation of Social Worlds</i> (Thompson Wadsworth, 2006) – Chapter Three – Pages 51 to 52 and 69 to 77</p> <p>Lecture: Monday January 21 2008 THE CULTURAL ENVIRONMENT</p> <p>Lecture: Wednesday January 23 2008 DEBATING GLOBALIZATION</p>

<p>WEEK 4</p>	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Four</p> <p>D. Stanley Eitzen and Maxine Baca Zinn, <i>Globalization – The Transformation of Social Worlds</i> (Thompson Wadsworth, 2006) – Chapter Four – Pages 79 to 81 and 98 to 114</p> <p>Lecture: Monday January 28 2008 ETHICS IN INTERNATIONAL BUSINESS</p> <p>Lecture: Wednesday January 30 2008 ECONOMIC GLOBALIZATION</p>
<p>WEEK 5</p>	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Five</p> <p>D. Stanley Eitzen and Maxine Baca Zinn, <i>Globalization – The Transformation of Social Worlds</i> (Thompson Wadsworth, 2006) – Chapter Five – Pages 115 to 116 and 129 to 139</p> <p>Lecture: Monday February 4 2008 INTERNATIONAL TRADE THEORIES</p> <p>Lecture: Wednesday February 6 2008 POLITICAL GLOBALIZATION</p>
<p>WEEK 6</p>	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Six</p> <p>Lecture: Monday February 11 2008 <i>WRITTEN ASSIGNMENT INSTRUCTIONAL SESSION</i></p> <p>Lecture: Wednesday February 13 2008 THE POLITICAL ECONOMY OF INTERNATIONAL TRADE</p>

<p>WEEK 7</p>	<p>Weekly Reading: D. Stanley Eitzen and Maxine Baca Zinn, <i>Globalization – The Transformation of Social Worlds</i> (Thompson Wadsworth, 2006) – Chapter Six – Pages 141 to 142 and 154 to 171</p> <p>Lecture: Monday February 18 2008 No classes today – Celebrate the “Family Day” holiday</p> <p>Lecture: Wednesday February 19 2008 CULTURAL GLOBALIZATION</p> <p>MIDTERM: <u>THURSDAY FEBRUARY 21 7:00 p.m. – 9:00 p.m.</u> (SEE WEB SITE UNDER “Exam Information” FOR ROOM LOCATIONS)</p> <p style="text-align: center;">NO TUTORIALS THIS WEEK</p>
<p>WEEK 8</p>	<p style="text-align: center;">CONFERENCE WEEK FEBRUARY 25 – 29 2008</p>
<p>WEEK 9</p>	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Seven</p> <p>D. Stanley Eitzen and Maxine Baca Zinn, <i>Globalization – The Transformation of Social Worlds</i> (Thompson Wadsworth, 2006) – Chapter Seven – Pages 173 to 174 and 196 to 230</p> <p>Lecture: Monday March 3 2008 FOREIGN DIRECT INVESTMENT</p> <p>Lecture: Wednesday March 5 2008 SOCIAL ARRANGEMENTS</p>
<p>WEEK 10</p>	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Eight</p> <p>D. Stanley Eitzen and Maxine Baca Zinn, <i>Globalization – The Transformation of Social Worlds</i> (Thompson Wadsworth, 2006) – Chapter Eight – Pages 231 to 233 and 246 to 257</p> <p>Lecture: Monday March 10 2008 REGIONAL ECONOMIC INTEGRATION</p> <p>Lecture: Wednesday March 12 2008 THE GLOBALIZATION OF TERROR</p>

<p>WEEK 11</p>	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Ten</p> <p>D. Stanley Eitzen and Maxine Baca Zinn, <i>Globalization – The Transformation of Social Worlds</i> (Thompson Wadsworth, 2006) – Chapter Nine – Pages 259 to 260 and 293 to 320</p> <p>Lecture: Monday March 17 2008 THE GLOBAL MONETARY SYSTEM</p> <p>Lecture: Wednesday March 19 2008 THE GLOBALIZATION OF SOCIAL PROBLEMS</p> <p>NOTE: WRITTEN ASSIGNMENT IS DUE ON THURSDAY MARCH 20 2008 BY 4:00 P.M. IN SSC 2221. IT IS IMPORTANT THAT YOU SUBMIT BOTH A WRITTEN HARD COPY AND AN ELECTRONIC COPY (TO www.turnitin.com) BEFORE THE DEADLINE. IF BOTH COPIES ARE NOT SUBMITTED IN TIME, THE LATE PENALTIES WILL APPLY UNTIL BOTH ARE SUBMITTED.</p>
<p>WEEK 12</p>	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Eleven</p> <p>D. Stanley Eitzen and Maxine Baca Zinn, <i>Globalization – The Transformation of Social Worlds</i> (Thompson Wadsworth, 2006) – Chapter Ten – Pages 321 to 323 and 348 to 358</p> <p>Lecture: Monday March 24 2008 GLOBAL STRATEGY</p> <p>Lecture: Wednesday March 26 2008 CHANGING GLOBAL STRUCTURES</p>
<p>WEEK 13</p>	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Fourteen</p> <p>Lecture: Monday March 31 2008 GLOBAL MARKETING AND R&D</p> <p>Lecture: Wednesday April 2 2008 E-BUSINESS</p>

WEEK 14	<p>Weekly Reading: Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Sixteen</p> <p>Lecture: Monday April 7 2008 GLOBAL HUMAN RESOURCE MANAGEMENT</p> <p>Lecture: Wednesday April 9 2008 AND SO IT GOES...</p>
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